

30th International
Hegel Congress
Vienna, April 23rd to 26th, 2014

Hegel's Response to Kant

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The International Hegel Congress takes place every two years with a number of participants from European and non-European countries. In 2014, from April 23 to 26, we expect 250 international scholars at the University of Vienna. It will be one of the biggest philosophical events in Austria in 2014. We are especially looking forward to having participants from the following target audiences:

- International university professors and scholars in the field of philosophy
- Decision makers in philosophical societies
- Philosophical publishers
- Students and talented young researchers
- The interested public from Vienna, the Austrian states and Germany

Hegel attributes the establishment of a philosophy of speculative reason to himself, whereas according to Hegel, Kant did not get beyond intellectual thinking. From this point of view, researchers have been asking whether Kant's or Hegel's philosophy is more valid nowadays, but no consensus has emerged. From today's perspective, Kant and Hegel are outstanding witnesses of the history of philosophy, but, however, of a history which entails a significant systematic power. Hegel's philosophy often refers to Kant implicitly and explicitly. Numerous contexts within Hegel's thinking become more easily accessible when the Kantian subtext is revealed. But also, Hegel's speculative thinking is useful for discovering features of speculative thinking in Kant's works that might be unexpected. Drawing out Hegel's references to Kant in order to gain a new understanding of Kant's philosophy is a major goal of the 30th International Hegel Congress of the International Hegel Society and the University of Vienna.

Public Relations

To promote the congress, we are using a variety of media. Contributions in journals, posters, flyers and mailing lists inform the target groups and involved institutions. We also are working together with the Public Relations Department of the University of Vienna and nationwide media for targeted reporting prior to and during the congress.

For advertising, we use the following media:

- Conference Website (<http://hegel2014.univie.ac.at>)
- Flyers, posters, journal articles
- Mailing lists (German and English)
- Mailings to philosophy departments, universities and colleges, members of the International Hegel-Society, members of the Austrian and German Society for Philosophy, specialised press and philosophical websites

Take this opportunity and present your company to an international, academically-established audience!

What Do We Offer?

- You can choose from a variety of sponsorship offers or arrange a custom package yourself.
- You can present your company at one of the most important events in the field of philosophy in 2014.
- You can benefit from the outstanding reputation of the University of Vienna and the International Hegel-Society as well as the renown of established scholars, such as our plenary speakers Brady Bowman (Penn State), George di Giovanni (Montreal), Dina Emundts (Konstanz), Marco Haase (Beijing), Stephen Houlgate (Warwick), Anton Friedrich Koch (Heidelberg), Robert B. Pippin (Chicago), Jannis Pissis (Tübingen), Birgit Sandkaulen (Bochum), Pirmin Stekeler-Weithofer (Leipzig) and Renate Washner (Berlin).
- You can engage in a vigorous exchange of knowledge and high-level socializing.
- You can promote your company beyond the congress through the congress proceedings.
- You can gain attention by the nationwide public relations work done by the University of Vienna.

Corporate Participation

Every package includes your logo in the congress programme, on posters and on the congress website (<http://hegel2014.univie.ac.at>).

Package 1: Exclusive

- Exhibition stand during the congress
- Flyer in Conference Bag
- Advertisement in congress programme (1 side, deadline March 15, 2014)
- Two congress registrations
- Invitation to the reception in the City Hall of Vienna for two representatives of your company
- An information stand and display of your company's logo during the reception

Price: € 2000

Package 2: Gold

- Exhibition stand during the congress
- Flyer in Conference Bag
- Advertisement in congress programme (1 side, deadline March 15, 2014)
- Two congress registrations
- Invitation to the reception in the City Hall of Vienna for two representatives of your company

Price: € 1500

Package 3: Silver

- Exhibition stand during the congress
- Flyer in Conference Bag
- Advertisement in congress programme (½ side, deadline March 15, 2014)
- Two congress registrations

Price: € 1000

Sponsorship opportunities:

- **Exhibition stand near the main break room**

Including electricity, internet access, tables and chairs. Size of the stand is variable. A list of exhibitors is included in the congress bag. Two representatives of your company may attend the congress gratis and receive free beverages during the breaks.

Price: € 150 per m²

➤ **Advertisement in congress programme**

Your advertisement in the congress programme, which will be read by 250 participants.

Price: ¼ side € 125, ½ side € 250, 1 side € 500. Please provide your advertisement as a PDF document.

➤ **Flyer in Conference Bag**

Your flyer (up to an A4 format) in the congress bag (approx. 250 x). Logo on the website (<http://hegel2014.univie.ac.at>) and during the congress on presentation slides before plenary lectures.

Price: € 150. Please provide flyers until the beginning of the congress.

➤ **Flyers**

Presentation of your flyers (up to an A4 format) at the Publishers Fair (approx. 250 x)

Price: € 80.

Please also contact us for **further sponsorship opportunities** matching your particular ideas. For example, the funding of a reception or coffee break in addition to the opportunities on offer, is possible.

Contact

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